



# **Beyond Lifestyle International Expo 2018**

MATRADE Exhibition & Convention Centre  
17-19 August 2018

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## **Beyond International Business Awards 2018 (BIBA 2018)**

Thank you for showing an interest in entering the Beyond International Business Awards 2018 (BIBA 2018).

Here's an overview of this prestigious award:

### **【Overview】**

We believe for any business to excel, it should constantly breakthrough from its current capabilities, continues to outperform for the future and beyond.

Beyond International Business Award (BIBA) is created with that as anchor belief – to recognize businesses which not only stand strong in the present, but also bold enough to create an even stronger position for the future.

A total of 118 winners are selected to receive this significant award based on their strategy & vision, operations & management competencies, financial capabilities and leadership & culture.

### **【Objectives】**

- To create a platform for outstanding businesses to be seen and recognized for their achievements;
- To recognize businesses that have made an impact and contributed to the marketplace and the economy;
- To motivate more businesses towards creating greater achievements, bringing their businesses to a higher level;
- To inspire local businesses to excel beyond Malaysia and venture to the world.

**As a winner, your distinctive company will be enjoying the below benefits:**

### **【Benefits】**

- Nationwide recognition – being recognized as one of Malaysia’s best businesses. Open the pathways to unlock new opportunities through the credibility gained;
- Receive the Beyond International Business Award (BIBA) trophy at the award ceremony;
- Winners will be featured across our online channels i.e. Facebook and website [www.blie.biz](http://www.blie.biz) / [www.adexcelevent.com](http://www.adexcelevent.com)
- Media exposure – enjoy coverage from our media partners;
- Credibility – able to use the Beyond International Business Award (BIBA) logo on your corporate marketing collaterals.

**This year, the award categories are:**

#### **1. Beyond Emerging & Uprising**

- Newcomers in operations for at least ONE (1) year and less than THREE (3) years
- Annual turnover of minimum RM500K
- Must submit latest audited financial statements / management accounts

#### **2. Beyond Inspiring Business Icon**

- Must be in operations for more than ONE (1) year and less than THREE (3) years
- Annual turnover of minimum RM800K
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management

#### **3. Beyond Elite Business Icon**

- Must be in operations for more than ONE (1) year and less than FIVE (5) years
- Annual turnover of minimum RM1 million
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management

#### **4. Beyond Best Business Icon of the Year**

- Must be in operations for more than ONE (1) year and less than FIVE (5) years
- Annual turnover of minimum RM2 million
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management
- A visionary business strategically planning for the future
- Effective and productive operations and management
- Lead by a visionary leader with strong corporate culture

## 5. Master Icon of the Year

- Must be in operations for more than ONE (1) year and less than FIVE (5) years
- Annual turnover of minimum RM10 million
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management
- A visionary business strategically planning for the future
- Effective and productive operations and management
- Lead by a visionary leader with strong corporate culture

## 6. Beyond International Women Entrepreneurs Award

- Women entrepreneurs who runs and owns a successful business, also a leader who is well respected in business world and community
- She must be demonstrating outstanding entrepreneurial qualities and leadership skills that contribute to the positive growth of the business
- She has also made significant contribution to the business world and the community

## 7. Beyond International Beauty Queen Award

- Recognition for beauty queens who have won at least ONE (1) beauty pageant title(s)
- Beauty queens who have been an inspiration and making positive impact to the community

## 8. Most Promising Beauty Pageant Award

- Recognition for beauty pageant organisers who have organized at least ONE (1) successful beauty pageant event(s)
- Received positive comments and recognition from the community on the beauty pageant that they organized

To enter, kindly fill up the Pre-qualification Application Form and submit your entries to us. Upon confirmation, a set of official Nomination Form will be sent to you. Complete the Nomination Form with all supporting documents and submit to us for official nomination for BIBA 2018.

The search for the most excellent businesses starts here. We wish you best of luck.

For additional information about BIBA 2018, visit [www.blie.biz/highlight](http://www.blie.biz/highlight)

# Pre-qualification Application Form

## COMPANY INFORMATION

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Company Name:

Co. Reg. Number:

Address:

Postcode:

State:

Country:

Telephone:

Email:

Website:

Please tick where applicable:

Foreign Company

Entrepreneur

MNC

Enterprise

Franchise

Others, please specify:

## CONTACT DETAILS

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Contact Person 1:

Designation:

Telephone:

Mobile Number:

Email:

Contact Person 2:

Designation:

Telephone:

Mobile Number:

Email:

**Which category would you like to enter?**

**You must complete a separate Pre-qualification Form for each category.**

- Beyond Emerging & Uprising
- Beyond Inspiring Business Icon
- Beyond Elite Business Icon
- Beyond Best Business Icon of the Year
- Master Icon of the Year
- Beyond International Women Entrepreneurs Award
- Beyond International Beauty Queen Award
- Most Promising Beauty Pageant Award

## DECLARATION

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1. I / We hereby will participate in Beyond International Business Awards 2018 (BIBA 2018) and agreed to pay the below fee upon the submission of the Pre-qualification Application Form.

### 1.1 Nomination Fee

- ❖ Exhibitor - RM800.00
- ❖ Non-exhibitor - RM1,500

Remarks: for all award categories EXCEPT Beyond International Beauty Queen Award & Most Promising Beauty Pageant Award

2. Full set of Official Nomination Form will be sent to me / us upon full payment made on the nomination fee.

3. After the submission of completed Nomination Form & supporting documents, should I / We are announced as the winner(s), I / We agreed to pay the processing fee as listed below:

### 3.2 Winner Processing Fee

- ❖ Exhibitor - RM5,000.00
- ❖ Non-exhibitor - RM8,888.00

4. All Winner Fees shall be made payable via company's cheque or via instant transfer to The Organizer's corporate account not later than FOURTEEN (14) days upon the official winners announcement made by The Organizer.

5. No withdraw / cancellation is allowed once the winner(s) is announced. Full payment of Winner Processing Fee must be made to The Organizer as per the amount & conditions listed in Clause 3.2 & Clause 4.

6. All charges are subject to 6% of GST. **Payment must be made upon confirmation.**

7. All payments made are not refundable.

\_\_\_\_\_  
Name:

\_\_\_\_\_  
Signature & Company Chop.

\_\_\_\_\_  
Designation:

\_\_\_\_\_  
Date:

**FOR OFFICE USE ONLY**

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Received by: \_\_\_\_\_

Confirmed Participation  
Category: \_\_\_\_\_

Approved by: \_\_\_\_\_

Received date: \_\_\_\_\_

Amount Received: \_\_\_\_\_

Approved date: \_\_\_\_\_

Note: